



Brooklyn Park's Festival
June 17-20, 2010
Noble Sports Park
763-493-8013
www.TaterDaze.org

February 2010

You are invited to participate in the 2010 Brooklyn Park Tater Daze Parade to be held on Thursday, June 17 at 6:30 p.m. Our parade route starts at 101st Avenue, goes south on Regent Avenue and ends at the festival site at Noble Sports Park. We will have the award ceremony for entries at the festival site after the parade. There is ample parking at the end of the route; we will have buses to take people to the beginning of the parade.

The fees for this year's parade are:

Public Safety/Military	No Fee
Ambassadors/Royalty	No Fee
Community Groups/Non-Profits	\$25 or waived if hosting an event
Politicians	\$125 per politician
Brooklyn Park Businesses	\$125 per unit
All Other Businesses	\$175 per unit

As in the past all sponsors will receive a parade entry and ad as part of their sponsorship. If you would like information on sponsorship or community group opportunities please contact Denise Rene Wollenburg at 763-493-8154

In order to complete the parade in a reasonable amount of time **we will be accepting 100 entries**. The deadline to apply is **Friday, April 16, 2010**. An entry is considered 100 people or less. If your group will have more than 100 participants, you must pay two entry fees. You will be given adjoining spots in the parade.

Please mail the completed entry form and commentary to:

City of Brooklyn Park
ATTN: Tater Daze Parade
5200 85th Ave N
Brooklyn Park, MN 55443

In case of inclement weather prior to start time, the parade will not be cancelled. Our policy is if there is light rain the parade will be held. In case of heavy rain, lightening, thunder or hail there will be a half-hour delay, after which Tater Daze representatives and law enforcement officials will decide whether or not to cancel the parade.

During the last week of May you will receive specific route information, including a map with parking locations and your line-up number. Your line-up number is determined by a number of factors, including but not limited to the date your application is received. Once the parade line-up is set we cannot change it. For more information or with any questions, please leave a message for Tait Turnquist at (763) 493-8013 or taterdazeparadechair@gmail.com or you may contact Denise Rene Wollenburg at (763) 493-8154.

Sincerely,

Tait Turnquist
2010 Parade Chair

Enc: Parade Rules & Application