

January 30, 2010

The 31 community and staff members of the Core Planning Team met for nearly 34 hours over 3 days this week to create an intended future for the community of Brooklyn Park. They worked diligently and passionately to reach consensus on our collective mission. The product of their effort is in draft form and will remain in draft form over the next 8 months as the Core Planning Team works toward adoption of the mission and strategies by the Brooklyn Park City Council, tentatively scheduled for October 2010. This is the intended future for Brooklyn Park:

### Core Values

- We believe that everyone has equal intrinsic value.
- We believe that diversity enriches community.
- We believe that trust is the foundation for building a healthy community.
- We believe that community thrives when each individual takes responsibility to contribute.
- We believe that when a community supports all its members, it thrives.

### Mission

- Brooklyn Park, a thriving community inspiring pride where opportunities exist for all.

### Strategic Objectives

- By 2015, 90% of our community members express pride in being a part of Brooklyn Park.
- By 2015, 90% of our community members express that Brooklyn Park is a thriving community.
- By 2015, 90% of community members of Brooklyn Park express that opportunities they need to succeed are available.

### Strategies

- We will seek, engage and leverage all the resources of our diverse community to ensure that we achieve our mission and strategic objectives.
- We will engage our diverse community to enhance acceptance and understanding of one another as we collaborate to achieve our mission.
- We will ensure the success of all our youth by engaging and optimizing all community assets to achieve our mission.

### Delimiters

- We will not adopt any new program or service unless it is consistent with our core values and contributes to our mission.
- We will not allow past practice to interfere with the consideration of new ideas.
- We will not make decisions without soliciting and understanding the points of view of those affected by them.

### What's Next?

An Action Team will be created for each strategy and each team will work to achieve their respective strategy. Also, a Measurement Team will be created to measure the progress towards our mission and core values. Members of the Core Planning Team will meet with the Action Teams during the initial team meetings in March.

We are looking for people to join an Action Team or the Measurement Team. If you are interested or know someone who is interested in joining a team, please contact 763-493-8013, visit [www.brooklynpark.org/cafe](http://www.brooklynpark.org/cafe) to download an application, or pick up an application at Brooklyn Park City Hall.