



## Task Force Agenda Outline

### January 4, 2012 - First Meeting

Welcome by Mayor Lunde

Introductions

Meeting norms

Overview of Café Feedback

Introduction of Themes for Task Force

Topic: Access to Information and Resources for Businesses

- Overview of Café Feedback on this Topic
- How should the City communicate to businesses about resources and about regulations?
- Review Available Resources and Communication Methods: City staff
- Discussion: Outcome/Recommendation

### January 18, 2012 - Second Meeting

Introductions

Review Recommendations from First Meeting

Topic: Access to Workers and Training Providers

- Overview of Café Feedback on this Topic
- What would help area businesses find skilled workers?
- How can businesses hire more residents?
- Presentation: Hennepin Technical College, DEED
- Discussion: Outcome/Recommendation

Topic: Embracing Diversity in Brooklyn Park

- Overview of Café Feedback on this Topic
- Educational Presentation on Current Efforts: City staff
- Discussion: Outcome/Recommendation

Introductory Discussion on Improving Business Regulation

### February 1, 2012 - Third Meeting

Introductions

Review Recommendations from Second Meeting

Topic: Improving Business Regulation Overview of Café Feedback on this Topic

- What changes to City regulation (regulations not governed by the state) could be made that would make it easier to locate a business here?
- What does fair and even enforcement mean?
- What improvements could the City make to the permitting process?
- How can the city culture be made more "business friendly"?
- Review: City staff
- Discussion: Outcome/Recommendation

## **February 15, 2012 - Fourth Meeting**

Introductions

Review Recommendations from Third Meeting

Topic: Enhance Image and Marketing of Brooklyn Park

- Overview of Café Feedback on this Topic
- Other than the City, what can other groups/businesses do to improve the image/perception of the community?
- What marketing help would businesses want and how could it be paid for?
- Presentation: City staff and others
- Discussion: Outcome/Recommendation

Topic: Land Use and Infrastructure to Support Business

- Overview of Café Feedback on this Topic
- Educational Presentation: City staff review of land use plans, major infrastructure plans
- Discussion: Outcome/Recommendation

## **March 7, 2012 - Fifth Meeting**

Introductions

Review Recommendations from Fourth Meeting

Topic: Attracting New Businesses to Brooklyn Park

- Overview of Café Feedback on this Topic
- What role can existing businesses play in recruiting new businesses?
- Review: City staff
- Review: Restaurant Market Study
- Discussion: Outcome/Recommendation

## **March TBD - Large Public Meeting to Review Recommendations and Gather Feedback**

## **March 21, 2012 - Sixth Meeting**

Introductions

Topic: Incorporating Voice of Business Going Forward

- How can businesses connect and work together?
- How should the Task Force recommendations be monitored?
- How should business interact with the city, with other stakeholders?

Task Force finalize recommendations

Review next steps (e.g. where do recommendations go)

## **Recommendations Provided to Economic Development Authority**