



## **Task Force Agenda**

**February 15, 2012 - Fourth Meeting**

6:00 p.m. – 9:00 p.m.

City Council Chambers -- Brooklyn Park City Hall  
5200 85<sup>th</sup> Avenue North

6:00 Gather and Dinner

Introductions

6:20 Follow-up from Last Meeting

- Review Draft Recommendations from Business Regulation Discussion

6:50 Topic: Enhance Image and Marketing of Brooklyn Park

- Overview of Café Feedback on this Topic
- Introductions of guests: Jennifer Jimenez, WCCO-TV; Todd Stone, Business Editor/Star Tribune; Jim Lukaszewski, Risdall McKinney Public Relations; Mary Tan, City of Brooklyn Park Communications Coordinator
- Panel discussion
- Discussion: Outcome/Recommendation

7:45 Break

8:00 Topic: Land Use and Infrastructure to Support Business

- Overview of Café Feedback on this Topic
- Educational Presentation: Cindy Sherman, Planning Director - Review of land use plan, major infrastructure plans
- Discussion: Outcome/Recommendation

8:45 Wrap-Up

- Information on business recycling

9:00 Adjourn