

Decision Resources, Ltd.  
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Minneapolis, Minnesota 55416

CITY OF BROOKLYN PARK  
Residential Study  
FINAL JULY 2011

Hello, I'm \_\_\_\_\_ of Decision Resources, Ltd., a nationwide polling firm located in the Twin Cities. We've been retained by the City of Brooklyn Park to speak with a random sample of Brooklyn Park residents about issues facing the community. This survey is being taken because the City Council and City Staff are interested in your opinions and suggestions about life in the community. All individual responses will be held strictly confidential; only summaries of the entire sample will be reported.  
(DO NOT PAUSE)

- |   |                           |
|---|---------------------------|
| 1. Approximately how many years have you lived in Brooklyn Park?                                    | LESS THAN TWO YEARS....8% |
|   | TWO TO FIVE YEARS.....13% |
|   | SIX TO TEN YEARS.....20%  |
|   | 11 TO 20 YEARS.....27%    |
|   | 21 TO 30 YEARS.....15%    |
|   | OVER THIRTY YEARS.....18% |
|   | DON'T KNOW/REFUSED.....0% |
| 2. How would you rate the quality of life in this community -- excellent, good, only fair, or poor? | EXCELLENT.....11%         |
|   | GOOD.....70%              |
|   | ONLY FAIR.....17%         |
|   | POOR.....3%               |
|   | DON'T KNOW/REFUSED.....0% |
| 3. What do you like MOST about living in Brooklyn Park?   | DON'T KNOW/REFUSED.....1% |
|   | NOTHING.....4%            |
|   | SENSE OF COMMUNITY.....9% |
|   | FRIENDLY PEOPLE.....13%   |
|   | LOCATION.....29%          |
|   | CLOSE TO FAMILY/FRIEND.9% |
|   | SHOPPING.....6%           |
|   | PARKS AND TRAILS.....8%   |
|   | OPEN SPACES/RURAL.....7%  |
|   | HOUSING/NEIGHBORHOOD..11% |
|   | SCATTERED.....4%          |

4. In general, what do you think is the most serious issue facing the community today?	DON'T KNOW/REFUSED.....7% NOTHING.....9% CRIME.....37% GANGS.....4% TOO MUCH LOW-INCOME....7% HIGH TAXES.....4% TOO MUCH GROWTH.....5% JOBS/ECONOMY.....13% HOME FORECLOSURES.....5% CITY SPENDING/GOV'T....3% HOME MAINTENANCE.....2% SCATTERED.....5%
5. All in all, do you think things in Brooklyn Park are generally headed in the right direction, or do you feel things are off on the wrong track?	RIGHT DIRECTION.....70% WRONG TRACK.....20% DON'T KNOW/REFUSED....10%
6. Would you recommend living in the City of Brooklyn Park to others?	YES.....80% NO.....19% DON'T KNOW/REFUSED....2%
7. How would you rate the general sense of community among Brooklyn Park residents -- excellent, good, only fair, or poor?	EXCELLENT.....8% GOOD.....64% ONLY FAIR.....22% POOR.....4% DON'T KNOW/REFUSED....2%
8. Now which of the following statements comes closest to your feelings?	STATEMENT A.....22% STATEMENT B.....59% STATEMENT C.....17% NONE (VOL.).....2% DON'T KNOW/REFUSED....1%
A. I feel a real tie to the entire City of Brooklyn Park. B. I have strong ties to my neighborhood, but weak ties to the rest of Brooklyn Park. C. I have neither strong ties to my neighborhood nor the community as a whole.	
9. Do you feel accepted, valued and welcomed in the City of Brooklyn Park?	YES.....88% NO.....8% DON'T KNOW/REFUSED....5%

IF "NO," ASK: (n=30)

10. Why do you feel that way?

UNSURE, 13%; DON'T KNOW ANYONE, 13%; PEOPLE AREN'T FRIENDLY, 17%; GEOGRAPHIC DISPARITIES, 3%; PEOPLE ARE JUDGMENTAL, 7%; BIAS AGAINST LOW-INCOME, 3%; TOO MUCH CRIME, 10%; NOT INTERESTED, 7%; RACISM, 13%; NOT ENOUGH COMMUNITY EVENTS, 3%; SCATTERED, 10%.

11. Do you have contact with your neighbors on a frequent basis? (IF "YES," ASK:) Do you have frequent contact with 1 to 3 neighbors, 4 to 8 neighbors or more than 8 neighbors?	NO.....11% YES/1 TO 3.....51% YES/4 TO 8.....30% YES/MORE THAN 8.....9% DON'T KNOW/REFUSED.....0%
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IF "NO," ASK: (n=42)

12. Why don't you have frequent contact with neighbors?	NO TIME.....48% NO INTEREST.....38% AGE/HEALTH.....10% DON'T LIKE THEM.....5%
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	YES	NO	DKR
13. I would feel comfortable in discussing neighborhood problems with my neighbors.	84%	15%	1%
14. My neighborhood is a good place to raise children.	80%	17%	3%
15. People have pride and ownership in our neighborhood.	84%	14%	2%
16. I feel a part of my neighborhood.	85%	15%	1%
17. I am proud to live in Brooklyn Park.	80%	17%	3%
18. I have opportunities to succeed in Brooklyn Park.	72%	20%	8%
19. Brooklyn Park is a thriving community.	74%	23%	3%
20. I have recently or plan to significantly remodel my residence in the next couple of years.	30%	66%	4%

21. How would you rate the general appearance of your neighborhood -- excellent, good, only fair, or or poor?	EXCELLENT.....19% GOOD.....67% ONLY FAIR.....13% POOR.....2% DON'T KNOW/REFUSED.....0%
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22. Are you aware of homes or properties in your neighborhood that are in foreclosure or vacant?	YES.....57% NO.....43% DON'T KNOW/REFUSED.....0%
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IF "YES," ASK: (n=227)

23.	Do you have any concerns about the homes or properties in your neighborhood that are in foreclosure? (IF "YES," ASK:) What would those be?	NO.....52%
		HURT PROPERTY VALUES..16%
		CRIME.....13%
		MESSY YARDS.....7%
		POOR MAINTENANCE.....12%

For each of the following, please tell me whether the City is too tough, about right, or not tough enough in enforcing city codes on the nuisances.

	TOO TOU	ABO RIG	NOT TOU	DK/ REF
24.	3%	77%	13%	8%
25.	1%	78%	18%	4%
26.	1%	75%	23%	1%
27.	1%	83%	15%	2%
28.	1%	83%	14%	3%
29.	10%	81%	8%	1%

I would like to read you a list of characteristics of a community. For each one, please tell me if you think Brooklyn Park currently has too many or too much, too few or too little, or about the right amount.

	MANY /MCH	FEW/ LITT	ABT RGHT	DK/ REFD
30.	46%	6%	46%	3%
31.	20%	6%	69%	5%
32.				
	3%	25%	65%	7%
33.	3%	11%	77%	10%
34.	6%	13%	73%	9%
35.	0%	15%	61%	24%
36.	0%	21%	51%	29%
37.				
	1%	16%	57%	27%
38.				
	6%	16%	67%	12%
39.				
	13%	6%	77%	5%
40.	13%	5%	74%	8%
41.	1%	5%	93%	1%
42.	0%	10%	86%	4%
43.				
	0%	38%	56%	6%

44.	Service and retail establishments?	2%	38%	60%	1%
45.	Entertainment establishments, such as movie theaters and night clubs?	2%	44%	52%	3%
46.	Restaurants?	2%	45%	53%	1%

47. Are there any types of development or redevelopment you would like to see in the city? (IF "YES," ASK:) What are they?

UNSURE, 7%; NO, 51%; RETAIL, 6%; RESTAURANTS, 16%; JOBS, 5%; INDUSTRIAL BUSINESSES, 2%; ENTERTAINMENT BUSINESSES, 3%; SPORTS BAR, 2%; SCATTERED, 8%.

48. Are there any types of development or redevelopment you would strongly oppose?

UNSURE, 6%; NO, 56%; RETAIL, 2%; APARTMENTS, 12%; LOW-INCOME HOUSING, 14%; BARS, 3%; SCATTERED, 7%.

As the City of Brooklyn Park continues development and redevelopment....

49.	Do you support or oppose the City providing financial incentives to attract specific types of development? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY SUPPORT.....11%
		SUPPORT.....59%
		OPPOSE.....9%
		STRONGLY OPPOSE.....7%
		DON'T KNOW/REFUSED....14%

Changing topics....

I am going to read you a list of some of the current services either directly provided by the city or partially subsidized by it. For each one, please tell me if you feel it is excellent, good, only fair or poor. If you don't have an opinion, just say so.... (ROTATE LIST)

	EXCL	GOOD	FAIR	POOR	D.K.
50. Police protection?	31%	60%	7%	1%	1%
51. Fire protection?	38%	57%	2%	0%	4%
52. Storm sewer drainage and flood control?	10%	78%	6%	1%	6%
53. Quality of city sanitary sewer service?	10%	78%	6%	1%	6%
54. Dependability of city sanitary sewer service?	11%	79%	4%	1%	5%
55. Quality of city drinking water?	7%	64%	18%	9%	3%

56.	Dependability of city drinking water?	8%	78%	7%	4%	2%
57.	Animal control?	7%	76%	12%	2%	4%
58.	Park maintenance?	14%	78%	4%	1%	3%
59.	Recreation programs and services?	9%	78%	6%	2%	6%
60.	Building inspection and permits?	5%	68%	5%	3%	20%
61.	Zoning code enforcement?	4%	68%	10%	3%	15%
62.	Neighborhood street lighting?	6%	80%	13%	2%	1%

For the next two city services, please consider only city streets. In particular, do not consider State Highway 610 or County Roads 81, 85th Avenue, Brooklyn Boulevard and Zane Avenue, as these are not maintained by the City of Brooklyn Park.

		EXCL	GOOD	FAIR	POOR	D.K.	
63.	City street sweeping?	9%	80%	10%	1%	1%	
64.	City street repair and maintenance?	10%	64%	21%	5%	1%	
65.	Snow plowing of city streets?	22%	66%	11%	0%	1%	
66.	Snow plowing of sidewalks and trails?	10%	67%	11%	2%	11%	
67.	Would you favor or oppose an increase in city property taxes if it were needed to maintain city services at their current level?	FAVOR.....	27%	OPPOSE.....	58%	DON'T KNOW/REFUSED....	15%

IF "FAVOR," ASK: (n=106)

68.	How much would you be willing to pay in additional property taxes to maintain city services at their current level?	NOTHING.....	0%
	How about \$____ per year?	\$10.00.....	43%
	(CHOOSE A RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDING ON RESPONSE) How about \$____ per year?	\$20.00.....	23%
		\$30.00.....	7%
		\$40.00.....	1%
		\$50.00.....	9%
		\$60.00.....	8%
		DON'T KNOW.....	9%
		REFUSED.....	1%

IF "OPPOSE," ASK: (n=233)

69.	What service would you be willing to see cut?	DON'T KNOW/REFUSED....	19%
		NOTHING/CUT WASTE.....	45%
		ACROSS THE BOARD.....	15%
		ADMINISTRATION.....	12%
		PARKS AND RECREATION...	3%
		PUBLIC WORKS.....	3%
		SCATTERED.....	3%

- |     |  |  |
|-----|--|--|
| 70. | In comparison with nearby areas, do you feel that the property taxes in Brooklyn Park are very high, somewhat high, about average, somewhat low, or very low?                            | VERY HIGH.....13%<br>SOMEWHAT HIGH.....28%<br>ABOUT AVERAGE.....41%<br>SOMEWHAT LOW.....1%<br>VERY LOW.....1%<br>DON'T KNOW/REFUSED....17% |
| 71. | When you consider the property taxes you pay and the quality of the city services you receive, would you rate the general value of city services as excellent, good, only fair, or poor? | EXCELLENT.....4%<br>GOOD.....64%<br>ONLY FAIR.....23%<br>POOR.....1%<br>DON'T KNOW/REFUSED....8%   |

Compared to the region, during the past decade the population of the City of Brooklyn Park has grown rapidly....

- |     |   |   |
|-----|---|---|
| 72. | Do you feel that the quality of city services has been able to keep pace with the growth? | YES.....83%<br>NO.....12%<br>DON'T KNOW/REFUSED....6% |
|-----|---|---|

IF "NO," ASK: (n=47)

73. What services, in particular, have not been able to keep pace?

UNSURE, 19%; POLICE, 36%; RECYCLING, 4%; ADMINISTRATION, 6%; PUBLIC TRANSIT, 9%; STREET MAINTENANCE, 9%; SANITARY SEWER, 4%; CODE ENFORCEMENT, 6%; SCATTERED, 6%.

Moving on....

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|-----|--|--|
| 74. | How would you rate the quality of recycling service -- excellent, good, only fair or poor? | EXCELLENT.....33%<br>GOOD.....58%<br>ONLY FAIR.....4%<br>POOR.....1%<br>DON'T KNOW/REFUSED....5% |
|-----|--|--|

As you may know, the City of Brooklyn Park conducts a Bulky Waste Curbside Cleanup Day. The city is divided into five zones and each year one zone participates in the Cleanup Day. So over the course of five years, everyone in the city has a chance to participate.

- |     |  |   |
|-----|--|---|
| 75. | Has your household participated in the Bulky Waste Curbside Cleanup Day? | YES.....52%<br>NO.....44%<br>DON'T KNOW/REFUSED....5% |
|-----|--|---|

The City is considering conducting the Cleanup Day every other year instead of every five years with an additional cost to residents of about \$8 per year.

76. Would you support or oppose the City moving the Bulky Waste Cleanup Day to every other year? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY SUPPORT.....17% SUPPORT.....47% OPPOSE.....12% STRONGLY OPPOSE.....9% DON'T KNOW/REFUSED....16%
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Most communities have one of two systems for garbage collection. In a multiple collection system, like the City of Brooklyn Park, residents choose their hauler from several different companies serving the community. Other cities use an organized collection system, where the City contracts with one hauler for all or part of the city. In a multiple collection system, residents have the ability to choose, but many neighborhoods may have numerous trucks collecting garbage on their street at different times throughout the day. In an organized collection system, all residents are assigned a specific hauler, but only that company's truck appears in the neighborhood on a specific day.

77. Would you favor or oppose the City of Brooklyn Park changing from the current system in which residents may choose from several different haulers to a system where the City chooses a hauler for all or part of the City? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY FAVOR.....6% FAVOR.....20% OPPOSE.....25% STRONGLY OPPOSE.....37% DON'T KNOW/REFUSED....13%
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IF "OPPOSE" OR "STRONGLY OPPOSE," ASK: (n=245)

78. Would you still oppose the City changing to an organized collection system if it would save you \$5.00 per month on your garbage bill?	YES.....46% NO.....42% DON'T KNOW/REFUSED....3% DON'T BELIEVE (VOL.)...9%
79. Other than voting, do you feel that if you wanted to, you could have a say about the way things are run in this community?	YES.....69% NO.....22% DON'T KNOW/REFUSED....9%

IF "NO," ASK: (n=87)

- |   |   |
|---|---|
| 80. Why do you feel you cannot have a say?  | DON'T KNOW/REFUSED.....1%<br>DON'T LISTEN.....31%<br>DO WHAT THEY WANT.....44%<br>NOT AWARE OF HOW.....18%<br>PREFER TO VOTE.....6% |
| 81. How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, very little, or nothing?                       | GREAT DEAL.....6%<br>FAIR AMOUNT.....35%<br>VERY LITTLE.....46%<br>NOTHING.....12%<br>DON'T KNOW/REFUSED.....1%                     |
| 82. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And, do you feel strongly that way? | STRONGLY APPROVE.....3%<br>APPROVE.....65%<br>DISAPPROVE.....7%<br>STRONGLY DISAPPROVE....3%<br>DON'T KNOW/REFUSED....22%           |
| 83. How much first-hand contact have you had with the Brooklyn Park City Staff -- quite a lot, some, very little, or none?                                    | QUITE A LOT.....6%<br>SOME.....35%<br>VERY LITTLE.....43%<br>NONE.....16%<br>DON'T KNOW/REFUSED.....1%                              |
| 84. From what you have seen, heard, or experienced, how would you rate the job of the Brooklyn Park City Staff -- excellent, good, only fair, or poor?        | EXCELLENT.....6%<br>GOOD.....71%<br>ONLY FAIR.....15%<br>POOR.....1%<br>DON'T KNOW/REFUSED.....7%                                   |

Let's talk about park and recreation opportunities in Brooklyn Park....

- |  |   |
|--|---|
| 85. How would you rate park and recreation facilities in Brooklyn Park -- excellent, good, only fair, or poor? | EXCELLENT.....20%<br>GOOD.....73%<br>ONLY FAIR.....4%<br>POOR.....1%<br>DON'T KNOW/REFUSED.....3% |
|--|---|

IF "ONLY FAIR" OR "POOR," ASK: (n=18)

86. Could you tell me one or two reasons why you feel that way?

UNSURE, 11%; POOR MAINTENANCE, 17%; AGING EQUIPMENT, 11%; NOT ENOUGH FOR CHILDREN, 17%; NOT ENOUGH VARIETY, 6%; NEED MORE BALLFIELDS, 11%; NEED SWIMMING BEACH, 6%; NOT ENOUGH TRAILS, 22%.

The Brooklyn Park Recreation and Parks System is composed of trails, larger community parks, such as Central Park, athletic complexes, such as Noble Sports Park, smaller neighborhood parks, two golf courses, the Community Activities Center with two indoor ice arenas, and the Historical Farm. Of these facilities, which have been used by members of your household during the past year?

	YES	NO	DKR
87. Trails?	59%	40%	1%
88. Large community parks?	58%	42%	1%
89. Athletic complexes?	33%	67%	1%
90. Smaller neighborhood parks?	63%	36%	1%
91. Golf courses?	22%	77%	1%
92. The Community Activities Center?	35%	64%	1%
93. Historical Farm?	24%	75%	2%

94. Of the park and recreation facilities just mentioned, which one would you prioritize for renovation or additions in the future? (ROTATE AND READ LIST)

TRAILS.....	16%
LARGE COMMUNITY PARKS.....	8%
ATHLETIC COMPLEXES.....	7%
SMALLER NEIGHBORHOOD PARKS.....	20%
GOLF COURSES.....	3%
THE COMMUNITY ACTIVITIES CENTER.....	11%
HISTORICAL FARM.....	5%
SOMETHING ELSE.....	1%
NONE.....	16%
DON'T KNOW/REFUSED.....	13%

95. Do you feel that the current mix of recreational opportunities in the city sufficiently meets the needs of members of your household?

YES.....	92%
NO.....	4%
DON'T KNOW/REFUSED.....	4%

IF "NO," ASK: (n=16)

96. What recreational opportunities do you think are missing?

ADULT SPORTS LEAGUES, 13%; SWIMMING POOL, 31%; TENNIS COURTS, 19%; TRAILS, 6%; GYMNASIUM, 13%; BALL FIELDS, 13%; BOATING/FISHING, 6%.

For each of the following programs offered by the city recreation department, please tell me if there are too many, too few or about the right amount.

	MAN	FEW	RAM	DKR
97. Programs for pre-school children?	3%	17%	51%	30%
98. Programs for school-aged children?	1%	14%	59%	27%
99. Programs for teenagers?	1%	25%	49%	25%
100. Adult programs?	1%	14%	66%	19%
101. Family programs?	1%	18%	57%	24%
102. Programs for ethnic communities?	2%	17%	46%	35%
103. Programs for people with disabilities?	1%	16%	41%	42%
104. Senior programs?	4%	15%	43%	38%

Moving on....

As you may know, the City of Brooklyn Park has been actively working to encourage development. As I read the following statements, please answer "yes" or "no."

	YES	NO	DKR
105. There is a good mix of business and residential development in the City.	79%	18%	3%
106. During the past few years, the appearance and maintenance of business properties has improved.	77%	17%	6%
107. Residents have adequate opportunity to make their feelings known about proposed projects.	80%	14%	7%
108. There is sufficient open and natural space in the community.	91%	7%	3%
109. I am satisfied with the new development in Brooklyn Park during the past two years.	74%	21%	5%

Moving on....

I would like to read you a short list of public safety problems.

110. Please tell me which one you consider to be the greatest problem in Brooklyn Park? If you feel that none of these problems are serious in Brooklyn Park, just say so. (READ LIST)

111. Which do you consider to be the second major concern in the city? Again, if you feel that none of the remaining problems are serious in the city, just say so. (DELETE FIRST CHOICE AND RE-READ LIST)

	FIRST	SECOND
Juvenile crime, such as vandalism.....	27%	22%
Gangs.....	17%	14%
Violent crime.....	6%	5%
Traffic safety.....	7%	8%
Drugs.....	11%	15%
Business crimes, such as shop- lifting and check fraud.....	3%	4%
Residential crimes, such as burglary and theft.....	14%	15%
ALL EQUALLY.....	9%	10%
NONE OF THE ABOVE.....	4%	6%
DON'T KNOW/REFUSED.....	2%	3%

112. Do you feel that crime in Brooklyn Park has increased, decreased or remained about the same during the past few years?

INCREASED.....	46%
DECREASED.....	4%
REMAINED THE SAME.....	47%
DON'T KNOW/REFUSED.....	3%

113. And, how would you rate the amount of traffic enforcement patrolling the Police do in your neighborhood -- would you say they do too much, about the right amount, or not enough?

TOO MUCH.....	4%
ABOUT RIGHT AMOUNT.....	71%
NOT ENOUGH.....	24%
DON'T KNOW/REFUSED.....	2%

As I read the following statements about public safety in Brooklyn Park, please answer "yes" or "no." (READ LIST)

	YES	NO	DKR
114. I have an overall feeling of safety in Brooklyn Park.	82%	18%	1%
115. I would feel safe walking in my neighborhood alone at night.	59%	41%	1%
116. Children are safe playing in our City parks.	74%	23%	4%
117. The Brooklyn Park Police Department responds to calls in a timely manner.	89%	5%	7%
118. My household is part of our area's Neighborhood Watch.	55%	44%	1%
119. I trust the City's public safety response and the services rendered.	93%	5%	2%

120. I have been a victim of a property crime in Brooklyn Park during the past year.	14%	86%	0%
121. I have noticed an increase in suspicious activities in my neighborhood during the past year.	27%	72%	1%
122. Have you or anyone in your household had contact with the Fire Department during the past two years?	YES.....	10%	
	NO.....	90%	
	DON'T KNOW/REFUSED.....	0%	

IF "YES," ASK: (n=41)

123. How would you rate the quality of service provided by the Fire Department -- excellent, good, only fair, or poor?	EXCELLENT.....	61%
	GOOD.....	39%
	ONLY FAIR.....	0%
	POOR.....	0%
	DON'T KNOW/REFUSED.....	0%

Moving on....

124. What is your principal source of information about city government and its activities?	UNSURE/NOTHING.....	3%
	CITY NEWSLETTER.....	42%
	LOCAL NEWSPAPER.....	25%
	STAR TRIBUNE.....	6%
	CITY WEBSITE.....	7%
	E-MAIL.....	1%
	CABLE TELEVISION.....	7%
	MEETINGS.....	2%
	WORD OF MOUTH.....	8%

125. How would you prefer to receive information about city government and its activities? (PROBE)	UNSURE/NOTHING.....	7%
	CITY NEWSLETTER.....	44%
	LOCAL NEWSPAPER.....	21%
	STAR TRIBUNE.....	4%
	CITY WEBSITE.....	7%
	E-MAIL.....	7%
	CABLE TELEVISION.....	4%
	MEETINGS.....	2%
	WORD OF MOUTH.....	4%
	MAILINGS.....	1%

Thinking about both the quality and the quantity of the information you receive from the City of Brooklyn Park....

126. In general, do you receive too much information from the City of Brooklyn Park, about the right amount, or too little information?	TOO MUCH.....	2%
	ABOUT RIGHT AMOUNT....	82%
	TOO LITTLE.....	16%
	DON'T KNOW/REFUSED.....	1%

127. Do you recall receiving the City newsletter, titled "Park Pages," during the past year?	YES.....88% NO.....12% DON'T KNOW/REFUSED.....0%
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IF "YES," ASK: (n=350)

128. Do you or any members of your household regularly read it?	YES.....87% NO.....13% DON'T KNOW/REFUSED.....0%
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129. Do you recall receiving the City Recreation and Parks Brochure during the past year?	YES.....84% NO.....15% DON'T KNOW/REFUSED.....2%
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130. Does your household currently subscribe to cable television, satellite television or neither?	CABLE.....66% SATELLITE.....18% NEITHER.....17% DON'T KNOW/REFUSED.....0%
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IF "CABLE," ASK: (n=263)

During the past six months....

131. Would you say you watch City Council meetings -- frequently, occasionally, rarely or not at all?	FREQUENTLY.....7% OCCASIONALLY.....18% RARELY.....24% NOT AT ALL.....52% DON'T KNOW/REFUSED.....0%
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132. Have you watched the city's television show "Brooklyn Park Now?"	YES.....22% NO.....76% DON'T KNOW/REFUSED.....2%
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133. Do you have access to the Internet at home or at work?	YES.....84% NO.....16% DON'T KNOW/REFUSED.....0%
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IF "YES," ASK: (n=335)

134. Have you accessed the city's website?	YES.....60% NO.....40% DON'T KNOW/REFUSED.....0%
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IF "YES," ASK: (n=200)

135. How would you rate the city's website -- excellent, good, only fair or poor?	EXCELLENT.....10%
	GOOD.....82%
	ONLY FAIR.....9%
	POOR.....1%
	DON'T KNOW/REFUSED.....0%

I would like to ask you about social media sources. For each one, tell me if you currently use that source of information; then, for each you currently use, tell me if you would be likely or unlikely to use it to obtain information about the City of Brooklyn Park.

	NOT USE	USE LIK	USE NLK	DK/ REF
136. Podcasts?	86%	10%	3%	1%
137. Blogs?	86%	8%	5%	1%
138. Facebook?	58%	22%	20%	0%
139. Twitter?	76%	16%	7%	0%
140. YouTube?	71%	17%	12%	1%

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household. Let's start oldest to youngest, and be sure to include yourself....

141. First, persons 65 or over?	NONE.....82%
	ONE.....10%
	TWO OR MORE.....8%
142. Adults under 65?	NONE.....9%
	ONE.....18%
	TWO.....60%
	THREE OR MORE.....13%
143. School-aged children or pre-schoolers?	NONE.....58%
	ONE.....14%
	TWO.....17%
	THREE OR MORE.....10%
	REFUSED.....1%
144. Do you reside in an apartment, townhouse or condominium, or a detached single family home?	APARTMENT.....22%
	TOWNHOUSE/CONDO.....18%
	SINGLE-FAMILY HOME....60%
	SOMETHING ELSE.....0%
	DON'T KNOW/REFUSED.....0%

145. What is your age, please?	18-24.....8%
	25-34.....17%
	35-44.....21%
	45-54.....22%
	55-64.....20%
	65 AND OVER.....13%
	REFUSED.....1%
146. What is the last grade of formal education you completed?	HIGH SCHOOL OR LESS....6%
	HIGH SCHOOL GRADUATE..22%
	VO-TECH/TECH COLLEGE..10%
	SOME COLLEGE.....21%
	COLLEGE GRADUATE.....31%
	POST-GRADUATE.....9%
	REFUSED.....2%
147. Which of the following categories represents your ethnicity -- White, African-American, Hispanic-Latino, Asian-Pacific Islander, Native American, or something else? (IF "SOMETHING ELSE," ASK:) What would that be?	WHITE.....57%
	AFRICAN-AMERICAN.....20%
	HISPANIC-LATINO.....7%
	ASIAN-PACIFIC ISLANDE.11%
	NATIVE AMERICAN.....1%
	SOMETHING ELSE.....0%
	MIXED/BI-RACIAL.....3%
	DON'T KNOW.....0%
	REFUSED.....2%
148. What is the primary language spoken in your home?	ENGLISH.....85%
	SPANISH.....4%
	SCATTERED ASIAN.....5%
	SOMALI.....4%
	SCATTERED.....2%
149. Is your pre-tax yearly household income over or under \$50,000? IF "OVER," ASK: Is it over \$75,000? (IF "YES," ASK:) Is it over \$100,000? IF "UNDER," ASK: Is it under \$25,000?	UNDER \$25,000.....11%
	\$25,001-\$50,000.....31%
	\$50,001-\$75,000.....26%
	\$75,001-\$100,000.....12%
	OVER \$100,000.....6%
	DON'T KNOW.....1%
	REFUSED.....14%
150. Do you own or rent your present residence?	OWN.....72%
	RENT.....28%
	REFUSED.....0%

IF "OWN," ASK: (n=286)

151. Did you buy your home in the past three years? (IF "YES," ASK:) How would you rate the value of the Point of Sale program - excellent, good, only fair or poor?	NO.....87%
	YES/EXCELLENT.....2%
	YES/GOOD.....6%
	YES/ONLY FAIR.....2%
	YES/POOR.....0%
	DON'T KNOW/REFUSED.....3%
152. Do you currently owe more on your home than it is presently valued?	YES.....12%
	NO.....80%
	DON'T KNOW/REFUSED.....8%
153. Gender. (DO NOT ASK)	MALE.....49%
	FEMALE.....51%
154. REGION OF CITY:	EAST.....39%
	CENTRAL.....33%
	WEST.....28%