



Property Manager News

January/February 2007

New date for Property Managers Coalition Meeting! Tuesday, January 9, 2007, 9:00 a.m.

Brooklyn Park City Hall, 5200 85th Ave N (85th & Regent Ave), Council Chambers

Topics: Multiculturalism and diversity; transportation updates.

Questions? Contact Kaydee Kirk @ 763.493.8145.

Key City Contacts

C.O.P. Unit
Officer Breth
763.493.8354

Officer Brown
763.493.8318

Officer Swarhout
763.493.8292

Calls for service info
Connie Siulstad
763.493.8283

Housing Inspectors
Rodney Beystrom
763.493.8071

Steve Tiedman
763.315.8449

Environmental Health Manager
Vickie Schleuning
763.493.8075

Project Facilitator
Kaydee J. Kirk
763.493.8145

Transportation Improvements

Metro Transit

Throughout the summer of 2006, the City assisted Metro Transit with the Northwest Transit Study, a study on how to improve transit service to communities in the Northwest Twin Cities. The final draft of the study is expected to be approved by the Metropolitan Council in December 2006 and implemented in the summer of 2007. The City assisted Metro Transit in obtaining shift information from several Brooklyn Park businesses. We heard from several employers that providing reliable transportation for its employees was crucial for business. Highlights of the plan include improving service to businesses in the Northland Business Park, Crosstown North Business Park, and Target Northern Campus. A new

560-car Park and Ride facility is under construction at 63rd Avenue and Bottineau Boulevard (County Road 81) and is expected to open in February 2007 with express service to and from downtown Minneapolis. For more information, check out Metro Transit's web site at www.metrotransit.org.

Highway 169/County Road 81

Significant improvements to relieve traffic and congestion are scheduled to begin in spring 2007 at the intersections of Hwy. 169, County Road 81 and 85th Ave. N. There will not be any road closures during construction. This project is scheduled to be completed by the end of 2009. The estimated cost of the project is \$55 million funded by state, county and local dollars.

Recreation and Parks Winter Activities

The Brooklyn Park Recreation and Parks Department offers a wide variety of recreational activities, programs and events for all ages from toddler to senior adults. To receive the current recreation activities brochure, call 763-493-8333 or visit www.brooklynpark.org. Join in any, or all of the following upcoming events.

School Vacation Day Program

Looking for a fun place for the kids on school vacation days? The School Vacation Day Program runs all day 8 am – 5 pm at Zanewood Recreation Center (7100 Zane Ave. N) for kids age 6-12. Sign up: 763-493-8333. Fee assistance available. \$28/ day per child.

- **Monday, January 15**
- **Friday, February 16**
- **Monday, February 19**

Stop in to find out about other recreation classes and pro-



grams for kids and adults at the Center!

Upcoming Indoor Ice Skating Events, Brooklyn Park Ice Arena

The Ice Arena is located at 5600 - 85th Ave. N. Admission: \$4 (adults), \$3 (students). Kids under 4 years are free!

- **Martin Luther King Skate:** Monday, January 15, 12:00 - 2:00 pm
- **Valentine's Ice Skate:** Saturday, February 10, 2:15 - 3:45 pm
- **Presidents Day Ice Skate:** Saturday, February 17, 2:15 - 3:45 pm

Weekend open skating is also held on Saturdays, from 2:15-3:45 pm. Call 763-493-8333.

Outdoor Ice Skating

For information about Outdoor Ice Skating Rink locations near you, call 763-493-8333. Brooklyn Park has several outdoor ice rinks that are free to use!

City Council Welcomes Two New Members

The Brooklyn Park City Council has two new members as of January 2, 2007, both elected last November. Brooklyn Park extends a warm welcome to Rich Gates and Jeff Lunde both were sworn in on January 2, 2007. A brief description of our newest public officials follows:

Rich Gates, Central District

Rich Gates (left) is a lifelong resident of Brooklyn Park and is a graduate of Park Center High School. He is currently employed as a sales representative for Gourmet Award



Council Member Gates (left) and Mayor Lampi

Gates has served as a member and chairman of the Budget Advisory Commission and the Citizen Long Range Improvement Committee. He is a neighborhood crime watch captain and has been heavily involved with crime prevention programs.

Rich and his wife, Erin, have one son.

Jeff Lunde, East District

Jeff Lunde (right) has lived in Brooklyn Park for seven years. His wife, Jodi, is a life-long resident of the city. Jeff

holds a master's degree from Minnesota State University – Mankato and a bachelor's degree in Political Science from North Dakota State University.

"I am looking forward to serving on the City Council for Brooklyn Park. Although there are many challenges facing our city, I believe there are far more opportunities. We have the Mississippi River, one of the biggest natural resources in the country and one of the top public golf courses in the country in Edinburgh USA. Soon, we will have the headquarters for Target, one of the top retailers in the world. Most cities would love to have one of those three attributes and we have them all. We need to build on our positives and make this city the place that others want to be like."

Council Member Lunde has served on the Planning Commission, Human Relations Commission and on the NW Hennepin Human Services Commission. He is a Hennepin County Library Board Member, as well as a member of the SourceOne Federal Credit Union Board of Directors until their merger with US Federal Credit Union. Jeff also serves on the Anoka-Hennepin School District Parent Legislative Team.

Jeff and Jodi have two sons, Joshua (2-1/2 and a leap year baby) and Jedrik (3 months).



Council Member Lunde

Mayor and Council Members:

Mayor Steve Lampi
Rich Gates
Terry Gearin
Jeff Lunde
Mark Mata
Jeanette Meyer
Mike Trepanier

Environmental Justice Advocates of MN 4th Annual Founders Day

- 10:30 a.m. to 6:30 p.m.
- Minneapolis Urban League, 2100 Plymouth Avenue North, Minneapolis

EJAM's fourth annual Founders' Day will include: panel on environmental justice issues; workshops on healthy home, climate change, asthma and more; "Town Hall Forum" open dialogue with the community; and dance, spoken word, art auction, awards. For more information contact Karen Monahan at 612-436-5402.

Mark your calendars!

Celebrating the Many Faces of Brooklyn Park — January 27, 2007: Fun-filled family event to educate, recognize and celebrate the many rich and diverse cultures living in our great city! See flyer on next page.



Celebrating the Many Faces of Brooklyn Park

Hosted by the
Human Relations Commission &
Joint Community Police Partnership

Come join us at our
Fun-filled family
event that's organized to
educate, recognize and
celebrate the many rich
and diverse cultures living
in our great city!

763-493-8154

January 27, 2007

Noon - 4:00 p.m.

Community Activity Center

Armory Gym

5600 85th Avenue

**Enjoy games, food, fun and entertainment
from around the world!**

No School District Funds were used in
the distribution of this flyer



The Minnesota Multi Housing Association is a state-wide, non-profit trade organization that promotes the highest standards in the development, management and maintenance of rental housing. Our members strive to provide housing that gives their residents pride and dignity.

MHA was founded in 1967 to protect the interests of the industry, which houses nearly one-third of the state's population. MHA is one of the strongest and most emulated housing associations in the country.

Buyer's Right to Cancel

Tuition will be refunded or transferred at no extra charge upon receipt of written notice at least 5 days prior to the course start date. If the student gives written notice after the course has begun but not before the course is three-fourths over, he or she will be refunded the pro rata portion.

The **Certified Residential Manager (CRM)** program, offered by the Minnesota Multi Housing Association, is a comprehensive overview of property management theory, marketing, landlord/tenant law, budgeting, fair housing law, preventive maintenance and much more. The CRM program provides training in all aspects of market-rate residential property management; tailored for those building a career in the industry. Successful graduates earn a designation that is recognized and respected in the multi-housing industry, both in Minnesota and nationwide.

CRM students attend classroom instruction, monitor their municipalities, complete a management plan, earn 24 hours of elective credits by attending MHA-sponsored seminars (of which one must be on healthy building issues), and must score 76% or better on the final examination. All classes are held at the MHA office, unless noted other wise. Students are asked to sign a release so that MHA may keep supervisors informed of their progress.

Continuing the pursuit of excellence is a benchmark for the quality of the CRM program. As such, designees are required to attend a minimum of 5 hours of MHA-sponsored continuing education per year in addition to an annual re-certification fee of \$25/members - \$50/non-members.

Enrollment is limited to property management professionals with at least one year of relevant experience. Applicants with less than one year of experience will be considered with a letter of recommendation from a current supervisor. Class size is restricted, registrants will be accepted on a first-come, first-served basis.

To register, please complete the application below and return to MHA via fax or mail. If you have any questions regarding the application process or the benefits to both you and your employer of receiving a CRM designation, please contact Emily Darnell-Olsen at (952) 548-2215 or Carla Bush at (952) 548-2219.



APPLICATION Spring 2007

- MHA Members and Employees: \$619
- MHA Member Second and Subsequent: \$569
- Non Members: \$769

- Module(s) Only: Circle all that apply
1 2 3 4 5 6
(See corresponding pricing information on reverse)

Save \$315 when you register for the full program versus each module individually. Save an additional \$50 for the second and each subsequent registration from the same company for the same program period. *Please note that the additional 24 elective credits required for designation are priced separately.*

Amount Enclosed: _____

Bill Company (MHA members only)

Name _____ Home Phone _____ Email _____

Home Address _____ City _____ Zip _____

Company/Site _____ Company/Site Phone _____ Fax _____

Company/Site Address _____ City _____ Zip _____

Preferred Mailing Address: Home Company

SPRING 2007 SCHEDULE

Earn your designation or register for any of the modules listed below individually to strengthen your skills and to stay current with your CRM credits!

INTRODUCTION TO CRM (January 23)

January 23: CRM Management Plan (1:00 p.m. - 3:00 p.m.)

MODULE 1: LEGAL (January 23 & 24)

Module Price: \$159/Members & \$175/Non-Members

CRM and Continuing Real Estate Education Credits: 10

January 23: Landlord /Tenant Law (4:00 p.m. - 8:00 p.m.)

Carol Williams, Durand & Associates Property Management Inc.

January 24: Discrimination/Fair Housing (1:00 p.m. - 3:00 p.m.) *Donna Hanbery*

The Eviction Process (4:00 p.m. - 8:00 p.m.) *Carol Williams*

MODULE 2: MARKETING (February 20 & 21)

Module Price: \$149/Members & \$169/Non-Members

CRM Credits: 14

February 20: Market Analysis (9:00 a.m. - 1:00 p.m.) *Jim Baumgartner, Bigos Investment*

Competitive Marketing: Case Study (2:00 p.m. - 5:00 p.m.) *Clint Blaiser, Halverson & Blaiser Group*

February 21: Advertising and Leasing (9:00 a.m. - 4:00 p.m.) *Angie Fleming, Mid Continent Mgmt Corp.*

Creativity (4:00 p.m. - 5:00 p.m.) *Tom Cassidy, MHA*

MODULE 3: BUDGETING AND FINANCIAL MANAGEMENT (March 7 & 8)

Module Price: \$159/Members & \$175/Non-Members

CRM and Continuing Real Estate Education Credits: 10

March 7: Budgeting (9:00 a.m. - 3:00 p.m.) *TBD*

March 8: Budgeting (9:00 a.m. - 3:00 p.m.) *TBD*

MODULE 4: MANAGEMENT & PERSONAL DEVELOPMENT (April 19-21)

Module Price: \$169/Members & \$185/Non-Members

CRM and Continuing Real Estate Education Credits: 17

April 19: Management 1 (9:00 a.m. - 3:00 p.m.) *Jim Baumgartner, Bigos Investments*

April 20: Management 2 (9:00 a.m. - 3:00 p.m.) *Jim Baumgartner*

April 21: Resident Retention and Ethics (9:00 a.m. - 5:00 p.m.) *Elaine Swenson, Real Estate Equities*

MODULE 5: PHYSICAL PLANT (May 22 & 23)

Module Price: \$149/Members & \$169/Non-Members

CRM and Continuing Real Estate Education Credits: 14

May 22: Maintenance for the Manager (9:00 a.m. - 12:00 p.m.) *Ed Dumas, Park Supply, Inc.*

Preventive Maintenance (1:00 p.m. - 5:00 p.m.) *Ed Dumas*

May 23: Curb Appeal (9:00 a.m. - 12:00 p.m.) *Becky Yonts, Timberland Partners*

Healthy Buildings (1:00 p.m. - 5:00 p.m.) *Mark Opdahl, Center for Energy & Environment*

MODULE 6: EMERGENCY MANAGEMENT (June 13 & 14)

Module Price: \$149/Members & \$169/Non-Members

CRM and Continuing Real Estate Education Credits: 12

June 13: Crime Free Multi Housing - Phase 1 (9:00 a.m. - 4:00 p.m.) *Tony Paetznick, New Brighton Police*

June 14: Fire Safety and First Aid (9:00 a.m. - 12:00 p.m.) *Jeff Gustafson*

Disaster Preparedness (1:00 p.m. - 4:00 p.m.) *Restoration Professionals and TBD*

ADDITIONAL CRM DESIGNATION REQUIREMENTS

June 14: CRM Exam Review (4:00 p.m. - 5:00 p.m.),

June 15: CRM Final Exam (9:00 a.m. - 11:00 a.m.), Management Plan Consult (11:00 a.m. - 12:00 p.m.)

July 16: Management Plan Due (12:00 p.m.)

MHA

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