

PROJECT PROM:



Eyewitness News

(New York - WABC, May 9, 2007) (WABC)
-- It's the time of year, prom season. Girls are frantically searching for that perfect dress -- and those dresses can cost a lot of money.

But one program is making it easier for some students' dreams to come true. Eyewitness News reporter Lauren Glassberg has more.

It's a challenge to find the perfect dress, one that fits and one that's affordable. And now local college students are pitching in to help high school students turn the prom dress experience into a pleasant one.

Angela Tejada wasn't going to go to her prom because buying a dress was simply too expensive. And then she found out about this little room on the campus of Bronx Community College -- a room now packed with dresses that have been collected through a bit of student activism.

Jeni Asaba runs the New York Public Interest Research Group on the campus and she and college students have donated dresses. And so have boutique owners from around the country. They've amassed so many, that they're now offering up dresses to seniors at a number of local high schools.

These girls are from Pulse High School in the south Bronx, and their principal came along. They tried on lots of dresses. And each girl found something to wear -- and the price was right.

Shoes, handbags and even costume jewelry are also all free -- making dressing up for prom so much more special.



PROJECT PROM
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Brooklyn Park



Members of the Brooklyn Park Women of Today are collecting new and gently-used prom and bridesmaid dresses for local, less-fortunate high school girls. Help make Prom dreams come true for these young women by donating a dress!



All donations can be given to a Brooklyn Park Women of Today Member or mailed to:

Jeni Asaba
4549 France Ave. N.
Robbinsdale, MN 55422

Donation deadline is April 10, 2010

DRESSES OF ALL SIZES AND STYLES ARE NEEDED
THANK YOU FOR YOUR SUPPORT!

Questions: Please contact Jeni Asaba via e-mail at
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